



AFRICAN SUNSET BUSINESS NETWORK BRIDGING COMMUNITIES BUILDING FUTURE

30 SEPTEMBER 2025

17:30PM – 19:30PM

EDMONTON GREEN BUSINESS HUB



MY PASSION FOR AFRICA



MY FAMILY





WHY AFRICA IS SO UNIQUE

TUNISIA

A crossroads of Mediterranean and African culture.

Luxury blends of desert, history, and coastal experiences.

Positioned to attract both cultural travellers and lifestyle seekers looking for fusion experiences.

KENYA

Safari heritage and conservation leadership.

Global visibility as an anchor for East African luxury tourism.

Strong government–private partnerships advancing sustainable and community-driven tourism.

SOUTH AFRICA

Africa's luxury leader: wine, cuisine, culture, adventure, and wellness.

Proven global brand with Cape Town and Kruger, while also nurturing new regions.

Serves as a model for building tourism ecosystems that combine global standards with African identity.

ZAMBIA

Home to the mighty Zambezi and Victoria Falls (shared with Zimbabwe).

Safari excellence, walking safaris pioneered here.

Growing appeal to travellers seeking authenticity, community tourism, and off-the-beaten-path luxury.

ZIMBABWE

Rising destination for authentic, sustainable tourism.

Victoria Falls as a global icon, balanced with untapped national parks and cultural heritage.

Opportunities for luxury lodges, adventure, and diaspora engagement.









AFRICAN WILDLIFE











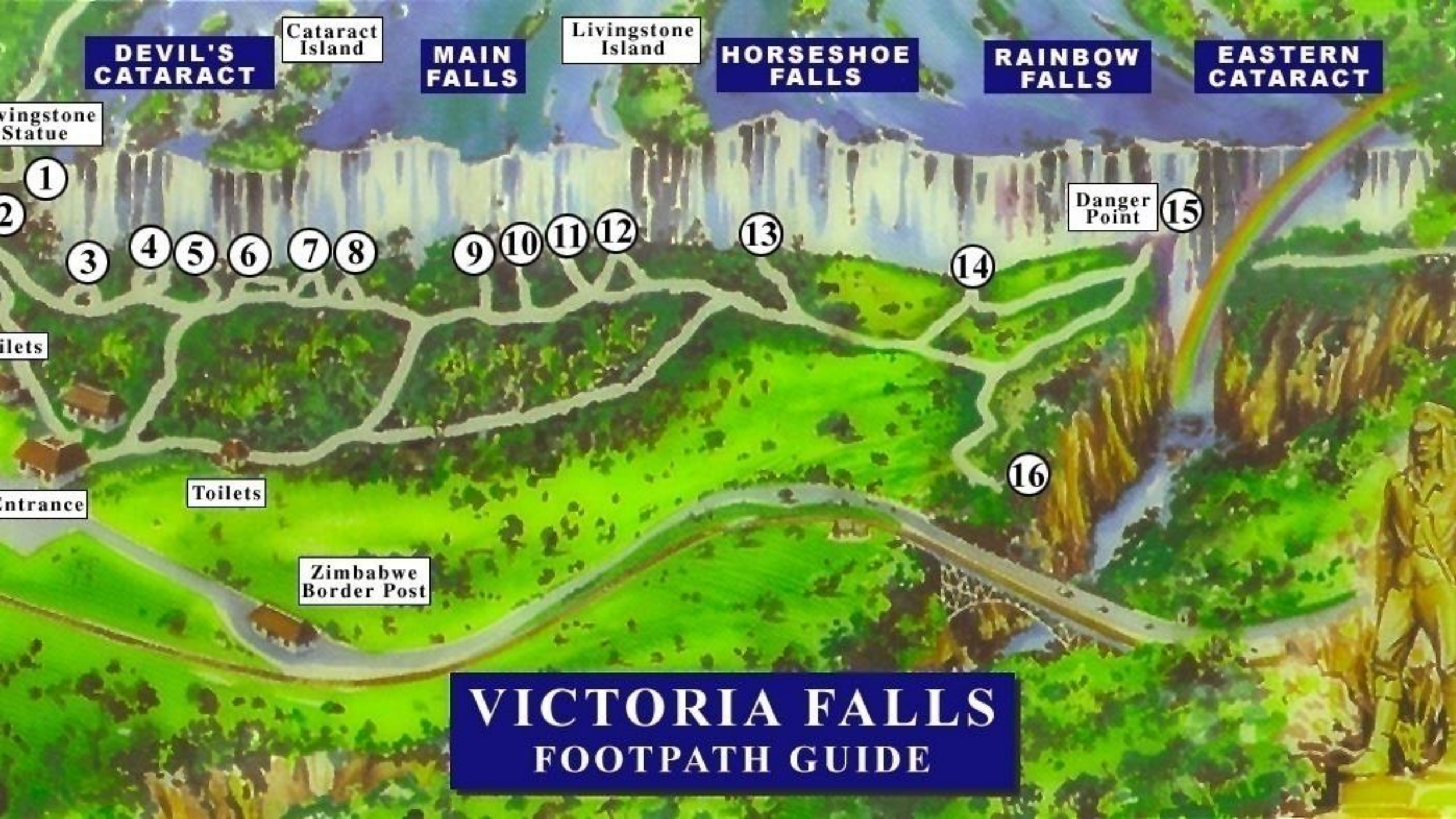


One of the 7 Wonders of the World - 1.7 KM Long and 111m deep









**DEVIL'S
CATARACT**

Cataract
Island

**MAIN
FALLS**

Livingstone
Island

**HORSESHOE
FALLS**

**RAINBOW
FALLS**

**EASTERN
CATARACT**

Livingstone
Statue

1

2

3

4

5

6

7

8

9

10

11

12

13

14

Danger
Point

15

Toilets

Entrance

Toilets

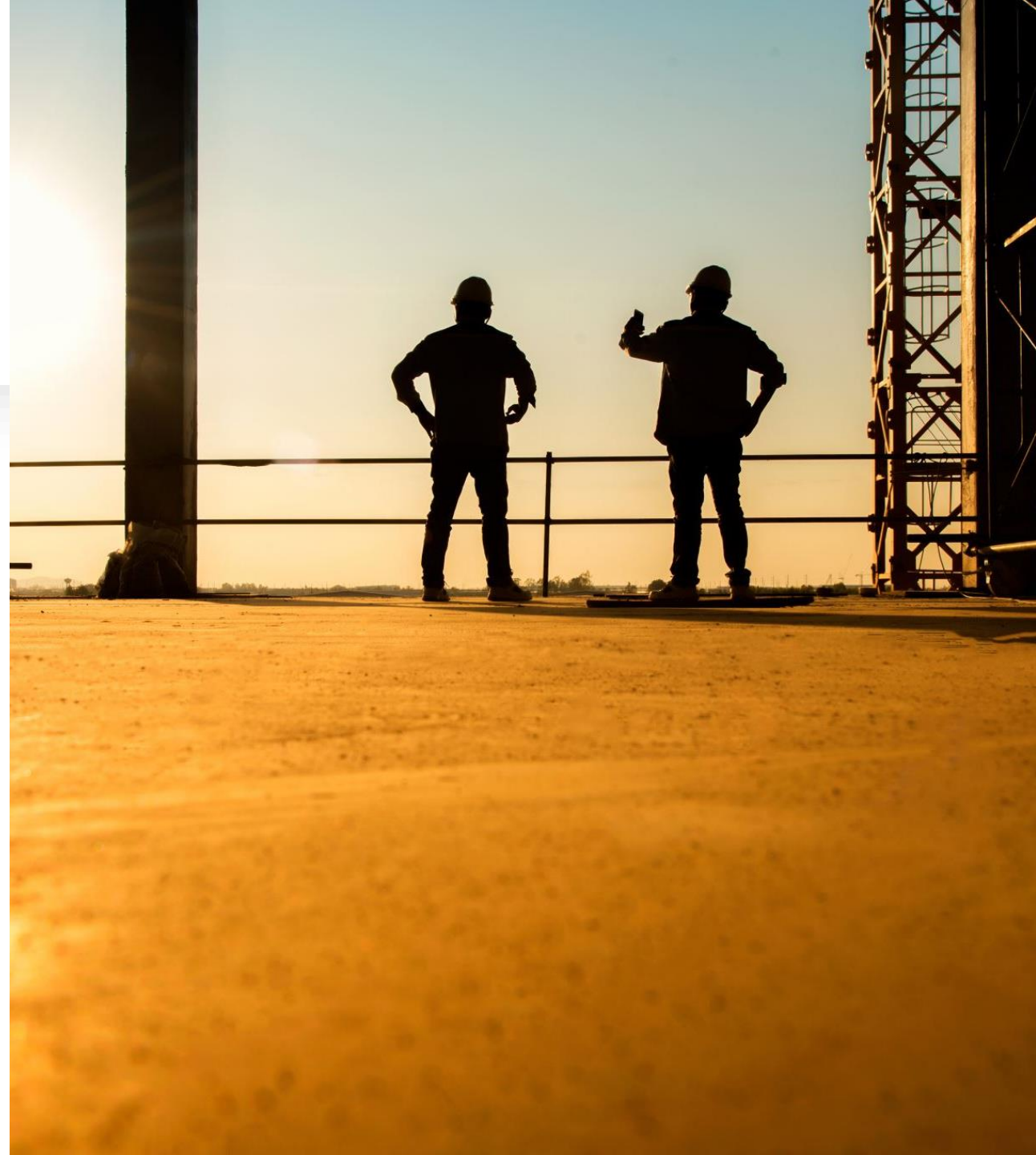
Zimbabwe
Border Post

16

VICTORIA FALLS FOOTPATH GUIDE

THEME: BRIDGING COMMUNITIES, BUILDING FUTURE

The theme Bridging Communities, Building Futures highlights transition and possibility as the sunset marks the end of one day and the promise of a new beginning. Likewise, our network provides a platform for building fresh partnerships, exploring innovative ventures, and igniting new ideas that link North London to African business, culture, and tourism.



THE AFRICAN SUNSET SYMBOLISM

The African Sunset is one of the most captivating natural experiences in the world and a daily moment when the sky is painted in warm, golden colours that bring people together in awe. Across Africa, the sunset often signals a time of gathering, storytelling, singing, drumming and dancing in communities. It is a time when connections are made, wisdom is shared, and life is celebrated.



AFRICAN SUNSET NETWORK REFLECTIONS

African Sunset Network reflects this spirit of togetherness and renewal. Just as the sunset unites communities in Africa, this event has brought together entrepreneurs, creatives, professionals, and cultural leaders to connect, collaborate, and celebrate opportunities rooted in Africa.



UPCOMING EVENTS



African Sunset Tourism, Culture and Trade
Showcase – October 2025



Roadshow, African Sunset Conversations



African Sunset Visit to Zimbabwe, Zambia
and Botswana



African Sunset Christmas and New Year
Networking Event

AFRICAN SUNSET NETWORK LAUNCH

Ladies and gentlemen,
tonight we have proven
that Africa's horizons in
tourism, culture and trade
are wide open.

The conversations we
have started here must
continue.

Let us turn the
connections into
collaborations, and ideas
into action.

As the sun sets, we rise
together to build lasting
bridges between Africa
and the world. **Join us in
making this journey real.**

Thank you.